

REPORT

Event	Global Coclave on Patent IPR
Theme	Patent IPR (Intellectual Property Right)
Date	January 5,2023
Time	9-5 p.m
Venue	KC Group of Institutions, Nawanshahr
Convener	Dr. Rashmi Gujrati
Co-Convener	Dr. Balram
Resource Person	Dr. Anish Gupta, Dr. Ajay Kumar,Dr.Yogesh Kumar,Dr.Sangram Singh,Dr.Vishal Khatri,Dr.Vandana Raghava
Keynote Speakers	Dr.Ankur Goel, Dr. Kanta Prasad Sharma,Dr. J.K Sharma,Dr. Suchi Midha,Dr. Punam Rattan,Dr. Ankit D Oza,Dr.Jafar Ali Ibrahim,Md.Quais Reznavi,Dr. Vijay Kumar Garg,Dr. Varsha Sahni,Dr.Parin Somani

Event Summary

The topic of day was Patent IPR (Intellectual Property Rights).

Various Keynote Speakers and Researchers took part in the conclave. Apart from the physical presentations, 4 technical sessions were successfully running simultaneously which were handled by Dr. Sunil Kumar Paswan, Principal KC College of Engineering, Ms. Amanpreet Kaur, Assistant Professor KC College of Engineering, Ms. Akansha , Assistant Professor, KC College of Engineering and Dr. Balram , KC College of Engineering in which around 100+ researchers from all the parts of the country presented their papers. Ms. Ravneet Kaur , Assistant Professor Communication Skills conducted the stage on day 2.

The day started with the welcome address made by **Dr. Sunil Kumar Paswan**, Principal KC College of Engineering, he introduced the topic of the day through presentation where he talked about what is Patent and what are its rights.



Dr. Ankur Goel , Professor and head ,Department of Business Administration, MIT, Meerut started his conversation by raising a question that what is IPR? After having a few answers from the audience he said we need to know how we can file an application for our patent right.



Dr. Kanta Prasad Sharma, Assistant Professor Computer Engineering and Application, GLA University, Mathura who is a Ph.D. in navigation Science elaborately discussed about the advancements in the field of navigation. He also talked about the GAGAN Satellite and how it works.



Dr. J.K. Sharma experienced delegate from Rupnagar, while giving real life illustrations expressed how during covid one of his colleague invented a disinfectant box and what problems they had to face to get it patent and bring the innovation in the market. He further explained the idea, the first thought to invent something is very important while talking about patent.



Dr. Shuchi Midha, Associate Professor (IPR & Regulatory Strategy) SIES School of Business Studies, Navi Mumbai, and her topic was Patent Evergreening: Issues with Innovation and Competition. She very well expressed how is patent an evergreening area and what challenges we come across in the era of innovation and competition.



Dr. Punam Rattan, Associate Professor, School of Computer Applications, LPU, Jalandhar. She said patent is something which is not bound to any particular field of study. Every Individual should work in this field to bring out creativity and make advancements.



Dr. Ankit D Oza, Assistant professor, Institute of Advanced Research, Gandhinagar, with his presentation displayed the comparison in the ways of research and working in today's world where there is so much of competition and every field seeks upgradation and advancement.



Dr. Jafar Ali Ibrahim, Faculty of Internet of Things, Vellore Institute of Technology, Vellore. He explained computer is such field which is interlinked with so many other

fields. Therefore, updation and invention in this field are the major needs which one must not ignore.



Md. Quais Rezvani from Afghanistan explained his own experiences and portrayed the meaning and working of patent in both the countries.



Dr. Vijay Kumar Garg, HOD and Associate Professor in Department of Computer Science Engineering LPU, Jalandhar. He said many people worked in this area especially during Covid because as everyone knows necessity is the mother of invention. Covid was the time when we wanted to survive this threat and all the nerves of our brain worked day and night to get an idea to survive which ultimately gave rise to new inventions.



Dr. Varsha Sahni, Associate Professor, LPU, Jalandhar. She gave live example of her own process of getting her idea patent and she further shared her experience and the whole procedure in detail.



Dr. Parin Somani, Director, London Organization of Skill Development, UK presented her research paper where she talked about patent rights and said how every individual irrespective of their gender and privileges work in this area for not only their personal growth but for the development of the nation.

All the researchers received honor. Thus, the morning session was filled with fruitful discussions and exchange of innovative ideas. Thereafter, the delegates had scrumptious lunch cooked and served with love by the students of KC College of Hotel Management.

Learning outcome

The event was a big success where all the participants learnt about the concept of IPR its different types, value of IP in commercialization and basics of filing a patent application.

Participants

Various Keynote speakers from across the globe participated in this event.



Technical Session 1

Chairpersons: - Dr. Ameet Sao

	Author	Topic	University	Country
10:30-10:40	Dr. Neha Sharma	The Impact of AI on Cyber Security	Chitkara University	India (speaker)
10:50-11:00	Dr. Neha Gupta	Future of Network Security Monitoring	Manav Rachna University Faridabad	India (speaker)
11:10-11:20	Dr. Kavita N	Embrace Academic Integrity and Research Ethics: Quality of Good Research	University of Mysore	India (speaker)
11:30 - 11:40	Dr. Punam Rattan and Anchal Kumari	A SYSTEMATIC REVIEW: AN EARLY DETECTION OF SKIN DISEASE USING MACHINE LEARNING	Lovely Professional University Jalandhar Punjab	India
12:00 - 12:10	Metin Kılıç and İnci Merve Altan	DO GREEN CRYPTOCURRENCIES STAND OUT FROM OTHERS?	BANDIRMA ONYEDİEYLÜL UNIVERSITY	Turkey
12:20 - 12:30	Swaty Wadhwa, Rashmi Gujrati and Hayri Uygun	Time to reinvent Talent Management: Postpandemic AI-Driven Paradigm Shift	Jagan Institute of Management Studies, KCG Group of Institutions, Recep Tayyip Erdogan University	India, turkey
12:40 - 12:50	Ameet Sao, Gautam Bapat, Sagar Mohite, Reema Bali and Sanjana Nee Mikki	Role of E-Learning in Higher Education Institutions (HEI) - Post Covid-19	Amity University, Dr. Vishwanath Karad MIT World Peace University, Atharva College of Hotel Management and Catering Technology,	India
13:00 - 13:10	Breeze Tripathi	Fourth Industrial Revolution: Opportunities and Challenges for the Smooth Operation of Management in India	pss central institute for vocational training (A Unit of MHRD)	India
13:15-13:20	Kunal Arora	Use of Multi-axis Automated Setup for Magnetorheological Finishing of FDM Fabricated External Polymer Cylindrical Workpiece	Guru Dronacharya College of Engineering and Technology, Gurugram	India
13:25 – 13:35	Shweta Mathew	Experiential Marketing and Emotional Branding: New age tools of Customer Retention in Cosmetic Industry	CHRIST Deemed-to-be University, Bangalore, India	India
13:40-13:50	Athul Kumar A	A STUDY ON IMPACT OF SERVICE QUALITY ON CUSTOMER SATISFACTION WITH LOW-COST CARRIERS IN INDIA	CHRIST Deemed-to-be University, Bangalore, India	India

Technical Session 2

Chairpersons: - Dr. Uma Gulati, Professor

Time	Author	Topic	University	Country
10-30-10:40	Dr. Shilpa S.	The Role of IP in the value of Start-up	Alliance University	India (speaker)
10:50-11:00	Rita Sani	Significance of Anaemia screening device in healthcare Services	Shree Dev Bhoomi of Education Science & Technology Dehradun	India (speaker)
11:10-11:20	Dr. Shaina Arora	Courtesy at Workplace: Learning with Happiness	UITHM Chandigarh University	India (speaker)
11:30-11:40	Dr. Ruma Pal and Dr. Pulkit Trivedi	IS THAT GREEN? A COMPARISON OF THE GREEN BUYING HABITS OF MILLENNIALS, BABY BOOMERS, AND GENERATION Z	Charusat University, Gujarat Technological University	India
11:50 – 12:00	Ameet Sao, Amit Kumar, Gautam Bapat and Mohd. Suhail Khan	Analysing Customer Loyalty, Customer Satisfaction and Service Quality in the DLF Mall of India	RICS School of Built Environment, Amity University, Noida, Uttar Pradesh; Christ University, Ghaziabad, Uttar Pradesh; MIT World Peace University	India
12:10 – 12:20	Senthil Kumaran Pranayama, Lalith Chowdary Kanchanalak and Parthod Seal	Motivation, Experience and Revisit Intention: A Case Study on Goa Carnival, India	Welcome group Graduate School of Hotel Administration, Manipal Academy of Higher Education, Manipal International Institute of Health Management & Research, IIHMR, New Delhi, Recep Tayyip Erdogan University, KC Group of Institutions, Nawashahr, Institute of Information Technology	India
12:30- 12:40	Dr. Altaf Yousuf Mir, Hayri Uygun, Dr. Rashmi Gujrati and Dr. Vandana Raghava	“AN EMPIRICAL STUDY ON CORRELATION OF THE FACTORS OF THE PERCEPTION. SERVICE DELIVERY & PATIENT SATISFACTION ABOUT SERVICE QUALITY IN SELECTED PUBLIC & PRIVATE HOSPITALS OF THE RAIPUR CITY”	International Institute of Health Management & Research, IIHMR, New Delhi, Recep Tayyip Erdogan University, KC Group of Institutions, Nawashahr, Institute of Information Technology	India

12:50 – 13:00	Kapil Khatter and Jitender Soni	Digital Marketing: A Challenge in the Current Times	Poornima University, Jaipur, Rajasthan, IILM – AHL, Jaipur, Rajasthan	India
13:10 – 13:20	Md. Ibrahim Khalil, Binoy Chowdhury, Saif Ahmed and Dr. Rasheedul Haque	Structural Path Analysis- Bangladeshi SMEs Sustainability through Social Media Marketing	Mahsa University	India
13:30 – 13:40	Dr. Renu Sharma, Trishali Khanna and Shikha Mehmi	The Advancing Use of Fintech Services Among Indian Adults: A Study Using UTAUT Model	Institute of Innovation in Technology and Management, Amity University	India
13:45 - 13:55	Kunal Arora	Effect of Process Parameters on the Surface Properties of chips produced by LSEM: A Review	Guru Dronacharya College of Engineering and Technology, Gurugram	India
2:00 - 2:10	Ramesh D. Mohite	CHEMICAL AND ENVIRONMENTAL MAGNETIC ANALYSIS OF HEAVY METALCONTAMINATION IN LEAFY VEGETABLES IN NAVI MUMBAI, INDIA	Karmaveer Bhaurao Patil College Vashi, Navi Mumbai, India	India

Technical Session III

Time	Author	Topic	University	Country
10:30-10:40	Dr. Kamal Bhatt	Lifestyle and Green Consumption: Balance, Change and Acceptance	Chandigarh University	India (speaker)
10:50-11:00	Dr. Jolly Masih - Associate Prof	Role of Agri Drone in Tech based innovation and effective crop management	Symbiosis University Applied Sciences, Indore	India (speaker)
11:10-11:20	Prof. Mayuri Mehta	AI-based Research and Innovation in Health care		India (speaker)
11:30 – 11:40	Samarth Pande and Dr. Syed Shahid Mazhar	A Study of Financial Planning and Tax Saving Measures with reference To Salaried Class	Amity University Uttar Pradesh, Integral University Lucknow	India
11:50 – 12:00	Manisha Kaushal Arora and Tinu Anand	A Study on Investment Preference and behavior of Individual Investors in Derivative Market	Gitarattan International Business School	India
12:10 – 12:20	Dr. Swati Shrivastava and Dr Uma Gulati	EDI at the Workplace: A Key Component in an Organization's Strategic Planning	Gitarattan International Business School, SGGSCC, University of Delhi	India
12:30 – 12:40	Dr. Kamal Bhatt	Lifestyle and Green Consumption: Balance, Change and Acceptance	Chandigarh University	India
12:50 – 13:00	Anamika Singh, Dr. Farhina Sardar Khan	TRAINING FOR MOTIVATION AND DEVELOPMENT IN PUBLIC SECTOR (MEDIA)EMPLOYEES OF LUCKNOW CITY	INTEGRALUNIVERSITY	India
13:05 – 13:15	Dinesh Mathur	Financial Frauds and Threats in Indian Banking: A Qualitative Perspective	Curtin University, Dubai, United Arab Emirates	India
13:20 – 13:30	Prof. Dr. Parin Somani	Entrepreneur Challenges and Instant Responses to the Covid-19 pandemic and Beyond	London Organization of Skills Development	India

Technical Session IV

Time	Author	Topic	University	Country
10-30-10:40	Dr. Avantika	Role of IPR in social Development	VIT Delhi	India (speaker)
10:50 - 11:00	Ramneet Kaur and Dr. Kawal Nain Singh	A Comparative Analysis of Emotional Intelligence and its dimensions between male and female employees working in private sector banks	CT University	India
11:10 - 11:20	Saumya Shirina, Richa Sharma, Richa N Agarwal and Ameet Sao	The relationship between Employee Engagement, Employee Retention and Employee Performance in Higher Education Institutions	Amity Business School, Sushant University	India
11:30 - 11:40	Mohammad Qais Rezvani, Dr. Hayri Uygun, Prof Dr. Rashmi Gujrati, Shivangi Singh and Prof Dr. Nirmala Chaudhary	RELEVANCE OF WORK MOTIVATION AND JOB SATISFACTION IN INDUSTRY 4.0	University School of Management, Kurukshetra University, Recep Tayyip Erdogan University, KC Group of Institutions	India
11:50 - 12:00	Deepali Ratra and Snigdha Malhotra	An HR Perspective on Digital Transformation in the Industry 4.0 Era	Jagan Institute of Management Studies, Fortune Institute of International Business(FIIB)	India
12:10 - 12:20	Avneet Kaur Arora, Dr. Richa Sharma and Dr. Monica Verma	Linking Workplace Incivility with Employee Turnover Intention & Job Satisfaction. The Mediating Role of Employee Self-Efficacy of Employees in Telecom Sector In NCR.	Amity University, IMS Engineering College	India
12:30 - 12:40	Dr Kavita Mathad	Hospital 4.0: Capitalization of Health and Healthcare in the Fourth Industrial Revolution	GIBS Business School	India
12:50 - 13:00	Avneet Kaur Arora, Dr. Richa Sharma and Dr. Monica Verma	Work Place Incivility and Its Effect on Employee Job Satisfaction in Telecom Companies.	Amity University, IMS Engineering College	India
13:10-13:20	Dr. Dilip Kumar Dr. Abhinav Kumar Shandilya Dr. Sajjan Choudhury	Artificial Intelligence in the field of Tourism and Hospitality Industry: A Bibliometric Analysis Using Biblioshiny and VOSviewer	Welcome group Graduate School of Hotel Administration, Manipal Academy of Higher Education, Manipal, India	India
13:45 – 13:55	Dr. Geetika Madaan	Customer Experience Engagement and Retention of Customers in Hospitality Industry	University Centre for Research and Development (UCRD) Chandigarh University	India

